

MASTERS OF BALAYAGE



LUNA VIOLET BLONDING POWDER

A 7-Level, ammonia free, dust free, lightener that lifts and tones the hair safely in one step. Use with Magic Elixir for optimal toning.

- Dust free
- Ammonia free
- Cruelty free
- Made in Italy
- Harvest blueberry scent

LUNA MAGIC ELIXIR (10 AND 20 DEVELOPER)

A toning developer that minimizes and reduces unwanted warm, brassy, or yellow tones, for a more natural result. Designed for use with Luna Violet Blonding Powder for optimal lift and toning.

- No swelling
- Cruelty free
- Magically transforms into violet toning pigment
- Enhanced spreadability
- Saturates hair quickly and evenly
- Nostalgic bubblegum scent

TOWER 15 (16 OZ AND 32 OZ)

An ultra moisturizing, purple shampoo that neutralizes yellow tones for a more natural blonde.

- 100% Vegan
- Cruelty Free
- Made in Italy
- Orange blossom scent
- Backbar comes with pump

