

# LUNA VIOLET BLONDING POWDER + MAGIC ELIXIR

BEST PRACTICES AND TIPS + TRICKS

## *the best* PRACTICES

- MIXING RATIO - 1:2 FOR FOIL WORK, 1:1 FOR OPEN AIR PAINTING.
- WE RECOMMEND ADDING A BOND BUILDER. ANY BOND BUILDER WORKS WONDERFULLY WITH LUNA.
- WE DO NOT RECOMMEND USING HEAT LAMPS/HOOD DRYERS DURING PROCESSING.
- PROCESSING TIME RANGES FROM 20-50 MINUTES. SINCE LUNA IS AMMONIA FREE, YOU CAN EXPECT A SLIGHTLY SLOWER, MORE CONTROLLED LIFT. WE RECOMMEND CHECKING THE LIFT EVERY 15 MINUTES UNTIL DESIRED LIFT IS REACHED.
- ALWAYS FINISH WITH A POROSITY EQUALIZING CONDITIONER OR MASK TO CLOSE THE CUTICLE BACK DOWN AFTER LIFTING.



## *Tips and TRICKS*

- KEEP IT WARM. ALTHOUGH WE DO NOT RECOMMEND USING DIRECT HEAT LAMPS DURING PROCESSING, IT IS HELPFUL TO KEEP THE FOILS SLIGHTLY WARM (ESPECIALLY IF YOU ARE IN AIR CONDITIONING OR A CHILLY CLIMATE). WE RECOMMEND DRAPING A TOWEL OVER YOUR FOILS AND CLIPPING IT TO SECURE. THIS WILL KEEP YOUR GUESTS BODY HEAT IN AND PREVENT THE PRODUCT FROM GETTING TOO COLD.
- SWIPE TEST. DURING PROCESSING, YOU WILL SEE A VIOLET TONE ON THE HAIR WHEN YOU ARE CHECKING THE LIFT. THIS CAN MAKE IT DECEIVING AT FIRST TO SEE THE TRUE LEVEL. TAKE A TOWEL OR YOUR FINGER AND RUB/SCRATCH AWAY SOME OF THE PRODUCT SO YOU CAN SEE THE TRUE LIFT AND LEVEL OF THE HAIR. IT IS LIKELY LIGHTER THAN YOU ORIGINALLY THOUGHT!
- CUSTOMIZE THE TONE. THE TONING AGENTS IN LUNA ARE PROGRESSIVE, THE LONGER YOU LEAVE LUNA ON, THE MORE VIOLET WILL BE DEPOSITED. IF YOU HAVE SOMEONE WITH ULTRA LIGHT NATURAL LEVELS (7 AND ABOVE) OR PREVIOUSLY LIGHTENED ENDS, YOU CAN CUSTOMIZE THE AMOUNT OF VIOLET TONE THAT IS DEPOSITED BY ADDING A TRADITIONAL WHITE 10 VOLUME DEVELOPER INTO YOUR LUNA MIXTURE. AN EXAMPLE WOULD BE: 30G LUNA POWDER, 30G LUNA 10 VOLUME MAGIC ELIXIR, 30G 10 VOLUME OF YOUR DEVELOPER OF CHOICE.
- SECTION AND SATURATION. WE RECOMMEND THIN SECTIONS TO ENSURE FULL SATURATION. IF YOUR SECTION IS TOO THICK, OR YOUR SATURATION IS UNEVEN, THIS WILL RESULT IN UNEVEN RESULTS AND LACK OF LIFT. A GOOD RULE OF THUMB IS: YOU SHOULD BE ABLE TO READ A NEWSPAPER THROUGH THE SECTION OF HAIR BEFORE YOU PAINT IT AND ONCE YOU HAVE PAINTED ON YOUR LUNA, YOU SHOULD NOT BE ABLE TO SEE INDIVIDUAL STRANDS OF HAIR THROUGH THE PRODUCT, IF YOU CAN, SATURATE MORE!

